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CARLOS A. NAVARRO

2024 **THE PASSION PROJECT** **EXPERIENCE** **TOUR**

PRESENTED BY **TO THE TOP! PRODUCTIONS**

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My mission is to help you live out your passion so you feel more fulfilled in life and ready to take charge of your future.

www.tothetopneverstop.com



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About Carlos

Carlos Navarro is a multi-talented actor known for his roles in some of entertainment's biggest cultural phenomena, including AMC's "The Walking Dead," Netflix's "Bloodline," and Marvel's "Hawkeye" on Disney+. For 17 years, Carlos was a beloved personality on the #1-rated Central Florida talk show "Monsters in the Morning" on iHeartRadio's Real Radio 104.1, where he left his indelible stamp on the market.



To The Top, Never Stop!



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About Carlos

Carlos's mantra is *"To The Top, Never Stop!"* and his journey to becoming a successful media personality, Marvel actor, mindset coach, husband, and father is a deeply inspiring story of personal and professional transformation filled with takeaways and insights that anyone can use to create the change they want to see in their life. On stage with student audiences, Carlos shares his observations and strategies for using your passion to fuel your dreams and goals, drawing on lessons learned in the entertainment industry and his "mugshot to Marvel" journey.





Vision

Led by a consummate showman, The Passion Project is an entertaining, one-of-a-kind experience with real-life, ready-to-implement tips and strategies to help you get to the next level in your life and career, no matter your area of study, profession, or industry.

Mission

Carlos's mission is to make you laugh, make you think, and make you feel. In his talk, he reveals candid insights on what it means to truly strive for the top and overcome the obstacles that get in your path.

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Film, TV + Gaming



AMC's "The Walking Dead"

"Identity Thief"

Netflix's "Bloodline"

HBO's "The Outsider"

"Red Dead Redemption II"

"Madden NFL 20"

Netflix's "Unbreakable Kimmy
Schmidt"

Marvel's "Hawkeye" on Disney+

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15+ Years in Radio



→ Carlos started his entertainment career as an intern on the Orlando radio institution, "The Monsters in the Morning" on iHeartRadio's Real Radio 104.1.

In 2023, the #1-in-the-market ranked "Monsters" show celebrated its 30-Year Anniversary with a multi-city LIVE broadcast tour.



Entertainment

Carlos is a first-generation American, born in Flushing, a neighborhood in the borough of Queens, New York to a Peruvian father and Cuban mother.

He is one of few Hispanic actors to have been part of both "The Walking Dead" and the Marvel Cinematic Universe, two juggernaut comic book movie franchises.

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"Hawkeye"
Marvel Studios



"The Walking Dead"
AMC



*“Unbreakable
Kimmy Schmidt”
Netflix*



*“The Outsider”
HBO*

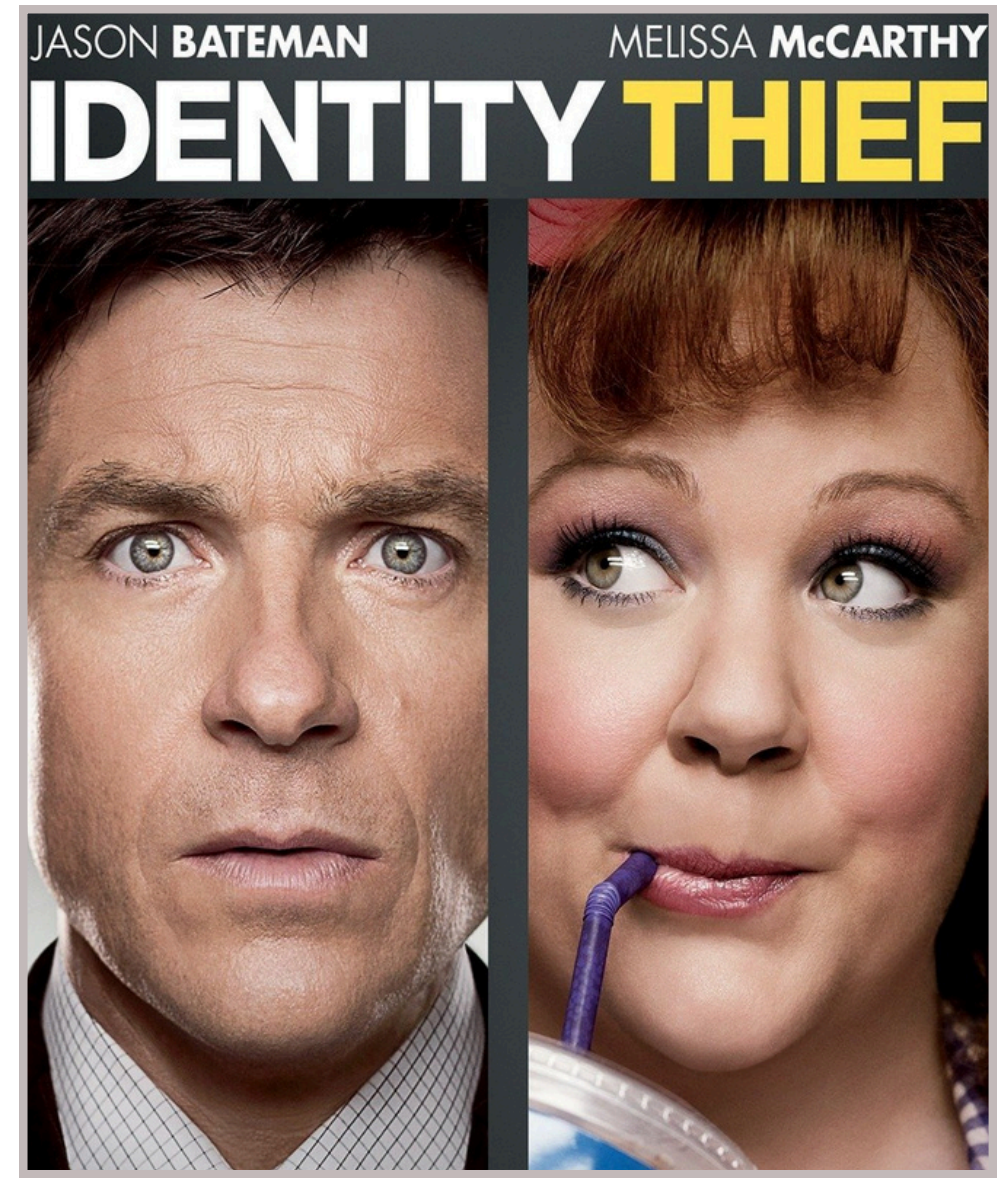


*“Bloodline”
Netflix*



*“Identity Thief”
Universal Pictures*

MARVEL STUDIOS



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Our Concept

The Passion Project Experience

In this energizing motivational talk, Carlos Navarro, actor (Marvel's "Hawkeye," AMC's "The Walking Dead"), media personality, radio veteran, voice artist, comedian, and mindset coach, shares his success stories and lessons learned from the world of entertainment to help others live out their passion so they feel more fulfilled in life and ready to take charge of their futures and professional/career pursuits.

“
**Passion is the fuel that
turns goals and dreams
into reality.**

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The Passion Project Experience

Drawing on nearly 25 years of experience spanning the media spectrum, from radio, television, and film to commercials, video games, and stand-up comedy, Carlos shares insights on how you can create a full and rewarding life and career that is powered by passion. And it starts with getting "unstuck" and into action, honing in on your short- and long-term goals and passions, and devising a realistic plan to achieve them.





The Passion Project Experience

Carlos will break down how to create an action plan that will help you:

- discover what you're most passionate about
- act strategically to turn your passions into a reality
- master the drive, motivation, and momentum to chase your goals
- release yourself from the limiting beliefs that may hold you back
- realize the importance of working hard and not giving up
- open yourself up to new life and career opportunities
- utilize measurement and accountability to keep yourself on point

Includes a meet-and-greet with Carlos after the presentation, as well as the interactive element of "The Passion Box," facilitated by on-stage "speed coaching" where students submit their specific career passions to Carlos, and he invites select participants on stage with him to discuss how to approach and achieve those goals and passions through motivation, mindset, and career focus.

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The Passion Project Experience

Using this methodology, Carlos takes audiences inside his career path as an entertainer to reveal how he hustled and attained roles in some of film, TV, and media's biggest cultural phenomena, including "Bloodline," "The Walking Dead" (one of the most-watched cable TV series in history), "Red Dead Redemption II," "Madden NFL 20," "The Outsider," "Identity Thief," "Unbreakable Kimmy Schmidt," and Marvel's "Hawkeye" miniseries on Disney+, where he played the villainous role of Enrique in the Tracksuit Mafia. He reveals how with each success, he was able to tap into his passion and motivation to reach the next level.



Extended Student Enrichment

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Bring the experience of real-world film production to your school with an engaging, hands-on educational program led by actor Carlos Navarro! This part of “The Passion Project Experience” will be in collaboration with your school’s video / media / arts department and allows students to actively participate in filming a professional production, “The Passion Project Experience.” Includes:

- Carlos meets with students in person or over Zoom for pre-production meetings to provide insights and feedback, ensuring personalized learning
- Practical skills in film and media production for the digital age and an opportunity to learn and be inspired in a dynamic, interactive setting
- Access to top industry professionals who can help guide learning
- Potential for internships/scholarships/gift certificates to keep the learning going

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Who We've Worked With





Client Testimonials

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Stacy Collins, Executive Director of Career and Academic Success, Adjunct Professor of Professional Communications

Stetson University

Carlos delivered a one-of-a-kind experience for our students weaving in his history, his successes, his rejections, his passion, and his philosophy in a way that truly spoke to our students! Even more exceptionally, he connected with so many of them on a personal level, asking to hear their dreams and their passions, and pushing and inspiring them to keep going after them. This is something I know our students will never forget!



**Orange County
Public Schools**

Jimmy Jones, Multimedia & Digital Design Instructor

Orange County Public Schools

[Carlos] really brings 100% of himself to the students and was locked in from the first meeting. He delivers a powerful message that really gives everyone in room something to think about.

He is so giving and is accessible to the students afterwards; we saw lines of students who wanted to ask him questions.

He is intentional in his message and truly cares about our students. Having Carlos speak to your students gives them hope from someone who is actively working in our industry which is so valuable.



Dave Soper, CEO

Essentialnet Solutions

This past Saturday, Carlos did a presentation for my company and it was amazing. Inspirational, motivating, funny, enlightening, emotional and so much more. It was an experience.

Client Testimonials

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*Claudia Shellhammer, National
Accounts Manager
A Place for Mom*

You absolutely connected with our audience! You not only “took it to the top,” you took it over the TOP. What a great presenter/motivator you are.

I loved your practical take-aways to manifest (writing it down, seeing it before the materialization [that is huge], affirmations, calendar your day, and keep going in the face of adversity).

Such a treat! I look forward to another session!



*Rina Arroyo, Chief of Staff &
Senior Development Officer
Stetson University*

Your talk at Stetson was incredible! I’ve never seen so many students asking questions with and engaging with a presenter! The questions just kept coming!

You tapped into their inner passions and inspired them to push past their perceived limitations. Thank you Carlos!

Client Testimonials

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*Anne Eible, Assistant Director of Career
and Professional Development*
Stetson University

Carlos did an amazing job at engaging with students who might not have initially sought career guidance from our office.

When speaking with our students, he was able to see past the job that society told them was good for them — and pull out the career that they will be passionate about in the long run. My favorite part is that he paired this with realistic expectations and tools that will help students achieve their goals.



*Dustin Owen, Creator/Host, "The Loan
Officer Podcast" and Vice President,
Eastern Division Sales*

Waterstone Mortgage

Your energy and passion was / is always "to the top."



**Orange County
Public Schools**

Patrick Tyler, Video Production Teacher

Orange County Public Schools

Thank you for the encouragement you gave the students at the Digital Media Expo. Your enthusiasm and passion for the industry really got my kids excited. And your willingness to make connections for them is greatly appreciated.

Press

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- "Rise Together" with Dave Hollis
- "Florida's Fourth Estate" (CBS6/WKMG)
- "If I'm Being Honest" with Dan Karaty
- "Gettin' Better" with Ron Funches
- "The Bed Head Chronicles" with Siri Lindley
- Daily Flash / Daily Flash Latino
- Sci-Fi Talk
- KRQE News (CBS)
- 4GQTV
- "Latinos Out Loud" Podcast
- "The Loan Officer Podcast" (Understanding the Business of Entertainment)
- The Attractions (Magazine) Podcast
- ComicBook.com
- "Country-ish" with John Reep
- "Thoughts That Rock" with Jim Knight and Brant Menswar
- Stetson University WHAT Radio
- "Gratitudeology" with Jamie Hess

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*Connect
with Carlos*



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Orlando and worldwide!

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